

**17-19**  
**SEPT**  
**2020**

Zurich  
Switzerland

# BROCHURE SPONSORS EXHIBITORS

**3<sup>rd</sup> educational  
course of the  
EUROPEAN  
BURNS  
ASSOCIATION**



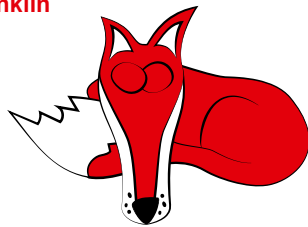
# INVITATION FROM THE COMMITTEE

**Dear EBA sponsors and exhibitors,**

In 2020 the 3<sup>rd</sup> Educational Course of the European Burn Association will be held in Zurich, Switzerland. The aims of this years course are to be alert and on our feet, pushing our minds toward the discovery of innovative treatments in the field of burn care.

**«The sleeping fox catches no poultry.»**

**Benjamin Franklin**



**Let's wake up, join in the adventure, and find our way through Zurich!** The Swiss team and the EBA welcome you to be part of the program and to participate in the 2020 Educational Course in Zurich.

**Sponsors and exhibitors,  
let's join together to try something new!**



**Jan Plock**

Head – Burn Center  
University Hospital Zurich



**Clemens Schiestl**

Vice President EBA  
Head – Pediatric Burn Center  
University Children's Hospital Zurich

# EBA EDUCATIONAL COURSE 2020

## PROGRAMME AT A GLANCE

### THURSDAY 17 SEPTEMBER 2020

18:00 - 19:30 *Welcome reception & registration*

### FRIDAY 18 SEPTEMBER 2020

08:30 *Registration & coffee*

09:00 - 10:30 Scientific program

**10:30 - 11:00** *Break*

**11:00 - 12:00** **Sponsored Hands-on Workshops**

**12:00 - 13:00** *Lunch*

13:00 - 14:00 Transfer

14:00 - 15:30 Scientific Workshops 1

16:00 - 17:30 Scientific Workshops 2

19:00 Social program

### SATURDAY 19 SEPTEMBER 2020

08:30 *Registration & coffee*

09:00 - 10:30 Reports Workshops

**10:30 - 10:30** *Break*

10:30 - 12:00 Scientific Workshops 3

**12:00 - 13:00** *Lunch*

**13:00 - 14:00** **Replay sponsored Hands-on Workshops**

14:00 - 14:45 *Key-note speaker 1 (medical)*

15:00 - 15:45 *Key-note speaker 2 (PAM)*

16:00 *Adjourn*



# GENERAL INFORMATION **FOR SPONSORS**

## **COMMITTEES**

### **Local Organising Committee**

Clemens Schiestl, Course President  
Beck Katja  
Marijana Babic  
Thomas Biedermann  
Jan Plock  
Kathrin Neuhaus  
Barbara Heusi

### **EBA Executive board**

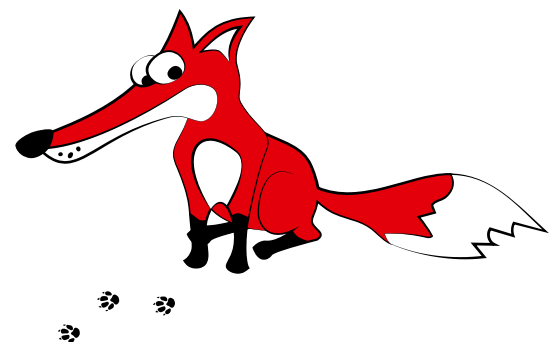
Juan Barret, President  
Clemens Schiestl, Vice President  
Kees van der Vlies, Secretary  
Fredrik Huss, Treasurer  
Luis Cabral  
Nadia Depetris  
Franck Duteille  
Naiem Moiemem, co-opted member  
Teresa Tredoux, PAM member  
Peter Vogt, co-opted member  
Jyrki Vuola

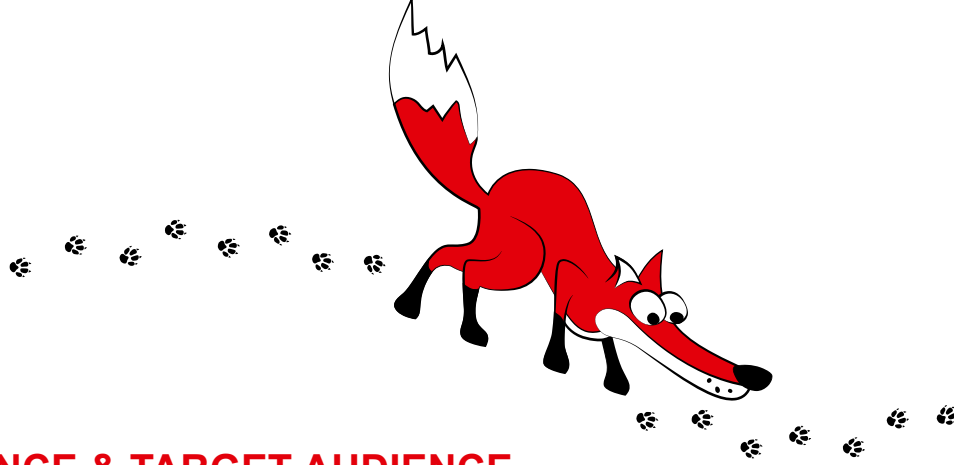
## **CONGRESS & EXHIBITION ORGANISERS**

### **Congress Care - EBA Society Office**

*Rob Zikkenheimer - Ellis Erren – Victoria Garcia*  
P.O. Box 440  
NL-5201 AK, 's-Hertogenbosch  
The Netherlands

E-mail: [r.zikkenheimer@congresscare.com](mailto:r.zikkenheimer@congresscare.com)  
[eba@congresscare.com](mailto:eba@congresscare.com)  
Website: [www.congresscare.com](http://www.congresscare.com)  
Telephone: +31-73-6901415





## **ATTENDANCE & TARGET AUDIENCE**

We expect to welcome around 300 participants at the 3<sup>rd</sup> EBA Educational Course 2020. The course is aimed at all members of the multidisciplinary burn team: (plastic) surgeons, intensivists, anaesthesiologists and other burns caretakers and those in training for one these specialisms from all over Europe and beyond.

## **VENUE**

The plenary sessions, sponsored workshops, exhibition, breaks and lunches will held in the congress center of the Children's Hospital Zurich (Universitäts-Kinderspital Zürich) located in the center of Zurich 12 km from Zurich Airport (30 min by public transport)

## **LOCATION**

Zürich, Switzerland's largest city, is well known as the country's economic and cultural hub and one of Europe's main financial and industrial capitals, it's easy to forget that it's also a delightful and fascinating place for tourists. Its many attractions include dozens of museums, a well-preserved old town filled with medieval and Renaissance buildings, and enough art - both in and out of museums - to keep art-lovers happy for a week. Although it buzzes with business activity, Zürich is one of the finest Swiss towns to visit and is perfectly arranged for sightseeing on foot.

Zurich Airport Amsterdam offers unique accessibility with over 200 direct international air routes. Zurich central railway station is on walking distance from the venue and close to a variety of hotels.

There are sufficient hotels in different categories within a walking distance from the venue. Further detailed information can be found at the congress website in due time.

# PROMOTION EBA EDUCATIONAL COURSE 2020



## **EBA EDUCATIONAL COURSE WEBSITE**

As of October 2019 the congress website will be available at: [www.eba2020.org](http://www.eba2020.org). The website will host an electronic abstract submission form, delegate registration module, practical information and dedicated sections for sponsors.

## **SECOND ANNOUNCEMENT, INCLUDING PROGRAMME**

A second announcement is scheduled for distribution beginning of 2020, including the final program.

## **SPONSOR PACKAGES**

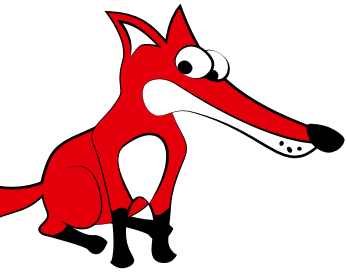
The organising committee fully acknowledges that each company has individual requirements and therefore will be happy to tailor sponsorship packages that may better complement your company's marketing profile and objectives.

The scientific programmes of the sponsored sessions may be proposed by the industry and must be approved by the organising committee.

Since the sponsored sessions form an integral part of the scientific programme they must conform to the norms and practices of scientific meetings. This includes full disclosure of any activities and commitments that may be considered to represent a potential conflict of interest.

Timeslots will be assigned on a first come first served base. High-level audio-visual equipment and technical support are included (same service level as for the regular congress sessions).





### **EXHIBITOR PACKAGE BRONZE**

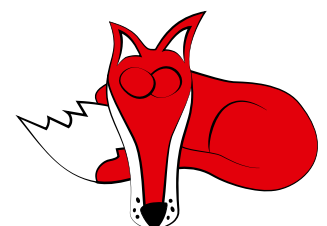
**EUR 3.500**

- ◆ Exhibition space of 6 sqm. (3m. width x 2m. depth) – incl. 2 chairs, table, electricity point
  - ◆ Acknowledgement as exhibitor on website, in programme book and meeting room slide
  - ◆ Logo and description of products / services in exhibitor catalogue
  - ◆ 2 complimentary registrations
- 

### **GOLD SPONSORSHIP PACKAGE**

**EUR 12.500**

- ◆ Opportunity to organise 2 times a 1 hour hands-on session on Friday & Saturday
  - ◆ Exhibition space of 6 sqm.
  - ◆ Acknowledgement as Silver sponsor on website, in programme book, in the Mobile App (section sponsors) and meeting room slide.
  - ◆ Logo and description of products / services in exhibitor catalogue
  - ◆ 1 page advertisement in 2<sup>nd</sup> announcement & programme book
  - ◆ Insert in congress bag
  - ◆ 3 complimentary registrations
- 

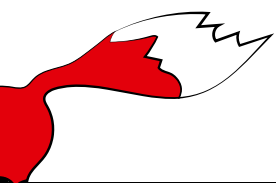


# PROMOTION EBA EDUCATIONAL COURSE 2020

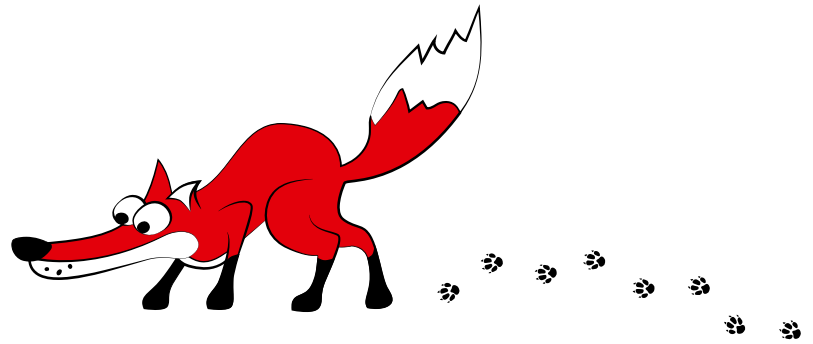
## MISCELLANEOUS SPONSOR OPPORTUNITIES / GADGETS

### PROMOTIONAL GADGETS

- ◆ **FOX Insert in delegate registration package** **EUR 1.250**  
*Will be included in each congress package distributed to all congress participants*
- ◆ **FOX Lanyards** **EUR 1.500**  
*Every registered delegate will be provided with a lanyard printed with your company or product logo. Participants must wear their name badge and lanyards throughout the conference. Sponsorship includes: sponsor's logo on the lanyard. Lanyards supplied by the congress.*
- ◆ **FOX Backpack** **EUR 2.400**  
*Company logo printed in colour*
- ◆ **FOX Notebook** **EUR 2.100**  
*Company logo printed in colour*
- ◆ **FOX Emergency Pharmacy** **EUR 3.100**  
*Company logo printed in colour*
- ◆ **FOX Scarf** **EUR 3.000**  
*Company logo printed in colour*
- ◆ **FOX T-shirt** **EUR 2.600**  
*Company logo printed in colour*
- ◆ **FOX Water bottle** **EUR 3.600**  
*3000 x Company logo printed in colour*
- ◆ **FOX Swiss Chocolate** **EUR 2.600**  
*5000 x Company logo printed in colour*







## **ADVERTISEMENTS / SERVICES / FACILITIES**

- ◆ Advertisements
  - 1 inside page in 2<sup>nd</sup> announcement **EUR 2.500**
  - 1 inside page in programme book **EUR 2.500**
- ◆ EBA 2020 Congress website and mobile programme APP [sole sponsor item] **EUR 3.500**

*The EBA 2020 website will be live as of October 2019 and will eventually contain detailed information on the course and its programme, the registration, the exhibition, as well as general information on Zurich. It will also be possible to submit abstracts via the website. The website will be updated continually to reflect the current status of the congress. Sponsorship includes: recognition in a banner strip as the sponsor of the website with hyperlink to the sponsor's website, acknowledgement on the website, acknowledgement in programme book.*
- ◆ Coffee breaks (per break) **EUR 1.000**

*Tea, coffee and pastries will be served in the catering/ exhibition area. Sponsorship includes: sponsor acknowledgement at all coffee bars on the day of sponsorship and on a slide in the meeting room*
- ◆ Poster area **EUR 3.500**

*Exclusive sponsorship of the poster area, incl. logo on the panels.*

# CONTACT DETAILS

For information on the scientific programme:

*Prof.dr. Clemens Schiestl email: [Clemens.Schiestl@kispi.uzh.ch](mailto:Clemens.Schiestl@kispi.uzh.ch)*

For information on all other sponsor-, logistic-, and practical matters:

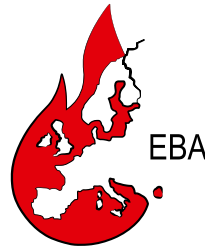
**Congress Care - EBA Society Office**

*Rob Zikkenheimer*

P.O. Box 440

NL-5201 AK, 's-Hertogenbosch

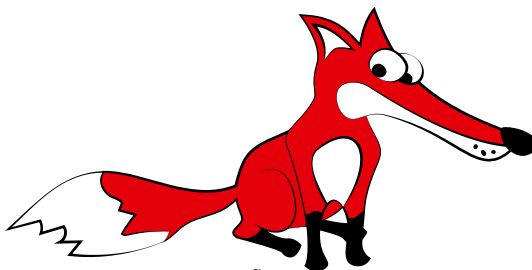
The Netherlands



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Website: [www.congresscare.com](http://www.congresscare.com)

Telephone: +31-(0)73-6901415

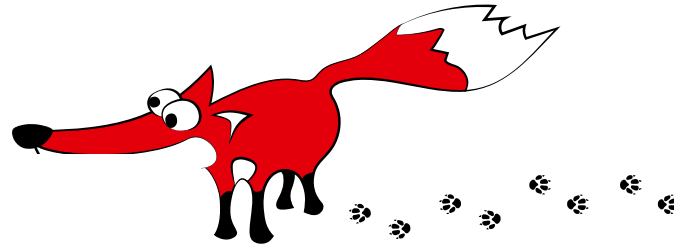


**THX  
YOU  
ALL**

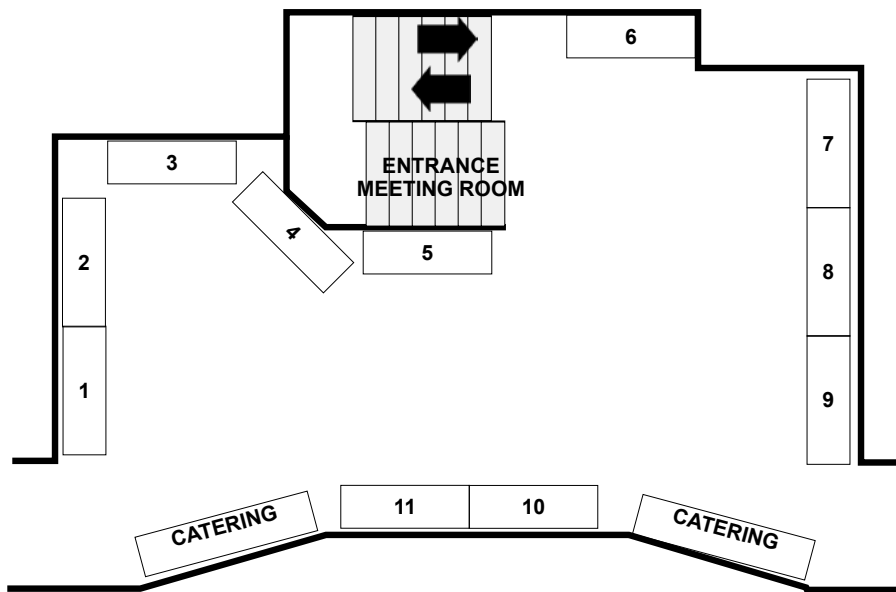
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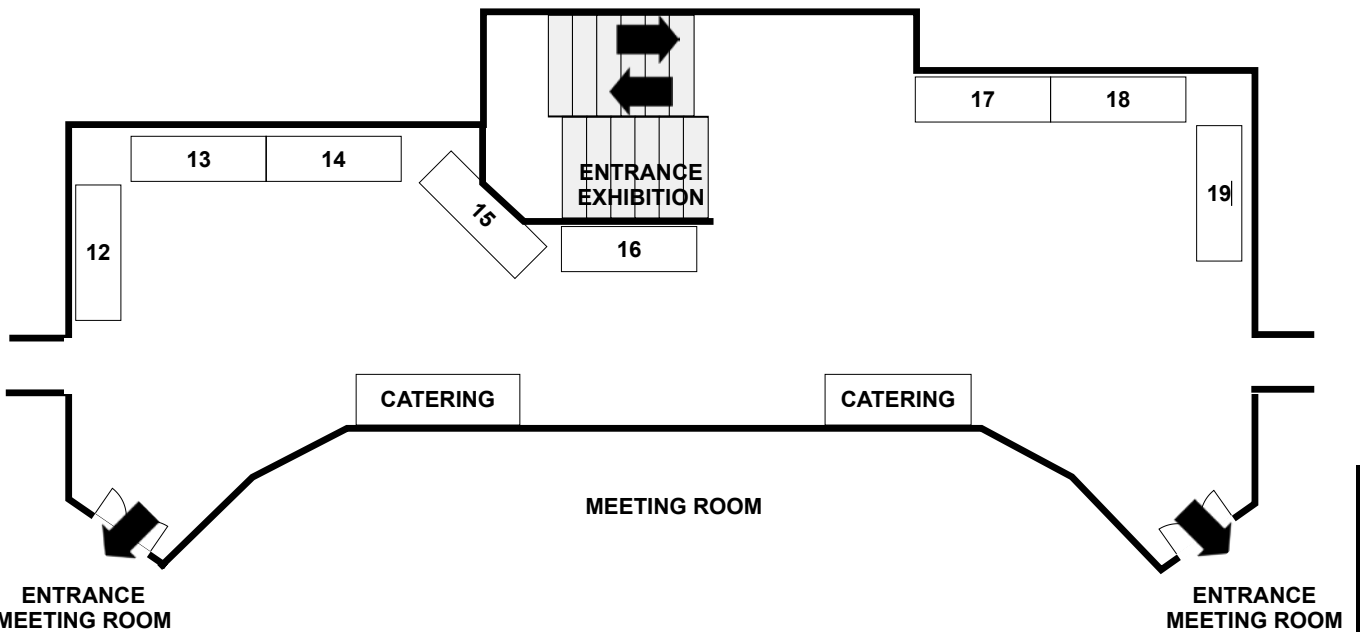
# FLOORPLAN



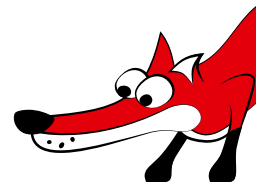
Foyer NORD 1st floor



Foyer NORD 2nd floor



# SPONSORSHIP APPLICATION FORM



**EBA 2020, 18-19 September 2020, Children's Hospital Zurich, Switzerland**

Please return to Congress Care, email: [r.zikkenheimer@congresscare.com](mailto:r.zikkenheimer@congresscare.com)

<b>PACKAGES</b>	Gold sponsor package	€ 12.500
	Exhibitor package bronze	€ 3.500
<b>Promotional gadgets</b>	<b>FOX</b> Insert in delegate registration package	€ 1.250
	<b>FOX</b> Lanyards	€ 1.500
	<b>FOX</b> Lanyards	€ 2.400
	<b>FOX</b> Notebook	€ 2.100
	<b>FOX</b> Emergency Pharmacy	€ 3.100
	<b>FOX</b> Scarf	€ 3.000
	<b>FOX</b> T-shirt	€ 2.500
	<b>FOX</b> Water bottle	€ 3.600
	<b>FOX</b> Swiss Chocolate	€ 2.600
<b>Advertisements etc.</b>	Advertisement 2 <sup>nd</sup> announcement	€ 2.500
	Advertisement final program	€ 2.500
	EBA 2020 Congress website and mobile programme APP	€ 3.500
	Coffee breaks (per break)	€ 1.000
	Poster area	€ 2.500
<b>TOTAL</b>		€

*Please mark the event(s) you would like to sponsor and note the total amount. After receipt of the application form, you will receive a confirmation and an invoice for the requested items for a non-refundable deposit of 50% of the total amount. The remaining 50% of the total amount due will be invoiced in June 2020. The total amount has to be settled before 1 September 2020. Cancellation fee of 50% of the total amount will be charged up until 6 months before the congress. Thereafter the full amount will be charged in the event of cancellation.*

<b>COMPANY:</b>	
<b>CONTACT PERSON:</b>	<b>TELEPHONE:</b>
<b>INVOICE ADDRESS:</b>	
<b>EMAIL:</b>	
<b>DATE:</b>	<b>PO (if applicable):</b>
<b>SIGNATURE:</b>	<b>VAT-NUMBER (EU based companies only):</b>